

Role Of Hr In Implementing Innovations In Business

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ABSTRACT:

As a result of the energetic environment and globalization, a variety of methods, processes, and innovations need to be established in the organization to survive and thrive. In addition, they realized that the company needed new processes and methods to grow and counter competition. But, the consent of the employees is essential for the successful implementation of new policies or new technology in the business. No new policies can be implemented without the acceptance of the Employees. This is the only reason why companies often fail to implement new policies. This means they are not opposed to new policies and technology. The main reason for this is simply their lack of proper understanding regarding the innovation of new policies and proper training and education and job security. What is the role of HR in implementing new technologies and innovations is stated in this paper. For this, some technical aspects need to be considered in HR.

Key words: *Innovations, counter competition, technology, job security, training.*